

PRESS RELEASE



Visionmakers International LLC (www.visionmakersintl.com) is proud to announce that as of April 16, 2019, it has acquired the Rustic Décor business, located in Scottsdale, Arizona.

Visionmakers' acquisition will further enhance its business objectives of offering customers the market's finest and most innovative architectural products, and adding a retail footprint in Scottsdale.

Rustic Décor (www.rusticdecorstore.com) has been an innovative supplier of unique architectural designed products such as steel doors, window walls, iron décor, custom lighting, metal air vents and grills, wood doors and furniture, as well as architectural stone products. Rustic Décor has a superlative network of artisans, craftsmen, and staff that will all remain intact with the acquisition.

Since 2002, Visionmakers (www.visionmakersintl.com) is a leading architectural stone and steel door company, offering unlimited design elements in any architectural style, including contemporary, traditional, transitional, and old world designs. Visionmakers has established relationships with Arizona's finest builders, architects and interior design firms.

To reflect Visionmakers' new identity, the company will retain its current Visionmakers name and logo, but change its byline from "Custom Stone and Steel Doors", to "Architectural Products – Stone – Doors – Lighting – Metals". The Rustic Décor store will also undergo this change.

Founder and owner Lane Cook offered the following insight: "we are so excited to unite the great team members of Rustic Décor with our own invaluable employees, and we look forward to the great synergy, and growth this will propagate. We will place great focus on preserving the great culture and innovation that owner Michael Sullivan has created here at Rustic Décor, but we will also incorporate more streamlined business processes, and the Visionmakers obsessive goal of serving our builders and homeowners with beautiful products, and the industry's most professional, efficient service."

Visionmakers will continue to operate its flagship 10,000 square foot showroom in Mesa (1850 N. Higley Rd., Mesa, AZ 85205), as well as retaining the Rustic Décor store located within the Scottsdale Design Center, located at 15125 North Hayden Road, Suite 125, Scottsdale, Arizona 85260.

Rustic Décor owner Michael Sullivan will continue to work with the new entity for an unspecified amount of time, to ensure a smooth transition of all clients and projects.

For further information, please visit a Visionmakers Showroom, or contact Court Zulauf at 480-218-1500.